

SPONSOR MATRIX

As a sponsor to the Center for Campus Fire Safety, each company is provided with opportunities to present their business, products & services to the higher education market.



Friend: (\$2500 or less).

- An associate member on our website and name recognized on our public website. Does not include URL link .



Supporter: (\$5000)

- Company listing on the Sponsor page of our website with logo, basic company profile and URL.
- CCFS logo approved for use on websites/publications.
- Your logo published, as appropriate, on our marketing materials.
- Opportunity to partner with the Center in Awareness Campaigns.
- Automatic Affiliate Membership on the CCFS Member website with ability to submit company/product news and blog with members.
- Opportunity to submit one (1) product/service advertisement per sponsorship year in The Center's newsletter.



Silver: (\$10,000)

- All features included in Supporter, plus ...
- Your logo on our website home page.
- Ability to create a webpage for your company on our website, includes logo and pdf files. Can be updated semi-annually.
- Opportunity to submit one (each year of sponsorship), non-commercial article for our newsletter.
- Opportunity to submit two (2) product/service advertisements per sponsorship year in The Center's newsletter.



Gold: (\$20,000)

All features included in Silver, plus ...

- Complimentary presentation slot at the annual Campus Fire Forum
- Featured column in our Campus Fire Safety e-NewsZone monthly newsletter.
- Opportunity to submit three (3) product/service advertisements per sponsorship year in The Center's newsletter.



Platinum: (\$30,000 +)

All features included in Gold, plus ...

- Free Banner ad in newsletter in 11 monthly issues (not published in December). Sent to over 17,000 readers and redirected to several thousands more.
- Sponsorship and/or participation in up to two webinars per year.
- Prominent representation in all CCFS advertising and marketing materials, as appropriate.